



Look for this icon in the guide for exciting new products

YOUR ULTIMATE GUIDE TO SUMMER ENTERTAINING



western family



western family

For the Win!

discover your

avourites

Our proudly Canadian brand offers a range of over 2,800 quality products. From everyday family favourites to indulgent and innovative signature treats. This summer don't forget to try our Hot Honey Pretzel Coated Bites— **2025's Product of the Year.***



Winner of frozen appetizer category. Survey of 4,000 people by Kantar.

CANADIAN GRAND PRIX NEW PRODUCT AWARDS



The Canadian Grand Prix New Product Awards are a registered trademark owned by the Retail Council of Canada.

BACKED BY 100% MONEY BACK GUARANTEE

2 | PRODUCT OF THE YEAR

discover your favourites!



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Add flavour to your summer with our new lineup of Western Family products. From refreshings sips, decadent cool desserts and savoury bites, you're in for a treat this summer!

EVERYTHING BAD SOUR CREAM DI



120 g



western family FULLY COOKED

Sweets & treats

RASPBERRY Sparkle

western family

355 mL 📾

MY RFFERS LOAD SHOP SAVE



Western Family Lemonade 1.54 Litres Offers effective Thursday to Wednesday, June 19 to 25, 2025



Look for a new offer every week, and find more amazing personalized deals.



Tropical Pineapple Iced Tea Lemonade

A refreshing blend of Western Family lemonade, pineapple juice and peppermint tea, finished with fresh mint for a cool tropical twist.



Sparkling Mint & Raspberry Lemonade

WHEN LIFE GIVES YOU

emons

Bubbly and bright! Western Family lemonade and sparkling raspberry water come together with fresh mint and frozen raspberries for the perfect summer sip.

western family

Mango Mint Lemonade

Sweet and tangy with a tropical touch, Western Family lemonade blended with frozen mango and fresh mint makes this a deliciously smooth mocktail.

RASPBERRIES

atscover your NEW favouritee



MANGO

discover your NEW Jewourites!



Flavour fusions

Discover our new line of flavoured mayos, featuring four delicious varieties perfect for burgers & BBQs.

FIRE UP the Grill

discover your NEW lowourites!

Create the ultimate custom burger bar experience with Western Family. From five varieties of grill-ready burger patties to fresh toppings and sauces, you can make every burger as unique as your guests' tastes!



... and more!

SAUSAGE STRIPS-

discover your NEW favourites!

Burgers, burgers ...

BASA BURGERS

6 | BURGERS, BURGERS, BURGERS!

Beyond

Fire up more than just burgers with Western Family, where the classic BBQ cookout meets creative, bold flavours that break away from the ordinary.



western family Asian – Inspired Spinach Salad

ΝΕΫ

Made with fresh baby spinach and crunchy toppings, this crowd-pleasing sweet and tangy salad is as easy to make as it is delicious!

Go beyond the bun!

FULLY COOKED

BEYOND THE BBQ 7

READY SET GO!

discover your NEW

Get ready for summer road trips and picnics with Western Family! Make your own sunshine-ready charcuterie boxes with all your favourite picks — perfectly portable, totally customizable, and made for days on the move. Just grab, go and graze!



western family



discover your NEW favourites!

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discover you

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Poguette entering

Western family-SIGNATURE ITALIAN SELECTION SELECTION Sector of the Provide on the

discover your

Skewered⁴

Ditch the forks and make yourself custom, bite-sized skewers with Western Family meats, cheese and produce. Mix and match your way to picnic-ready bites that are as portable as they are tasty.



Delicious possibilities

Start your skewers with fresh basil and cheddar – then get creative! Try pairing them with one of the flavour combos below.







Snacks

NEŴ

Gummy

NEV Lanourites

discover your

Relax and unwind with Western Family snacks, perfect for any gathering. From cozy afternoons to casual get-togethers, these treats make sharing moments even more delicious.



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A TASTE OF Magic

Indulge in the magic and charm of Western Family's Unicorn Ice Cream Pops—vibrant, fun, and bursting with flavour. These whimsical treats are perfect for bringing a little enchantment to your day.



Sweets for everyone

western family

12 x 60 mL

KEEP FROZEN

NO ARTIFICIAL FLAVOURS

over your

Looking for more? We've scooped up even more sweet delights from dreamy new ice cream flavours, to irresistible treats that'll keep you coming back for seconds (or thirds!)

Western family SIGNATURE LIMITED EDITION DINGRAUR EGGS

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SWEET DELIGHTS | 11